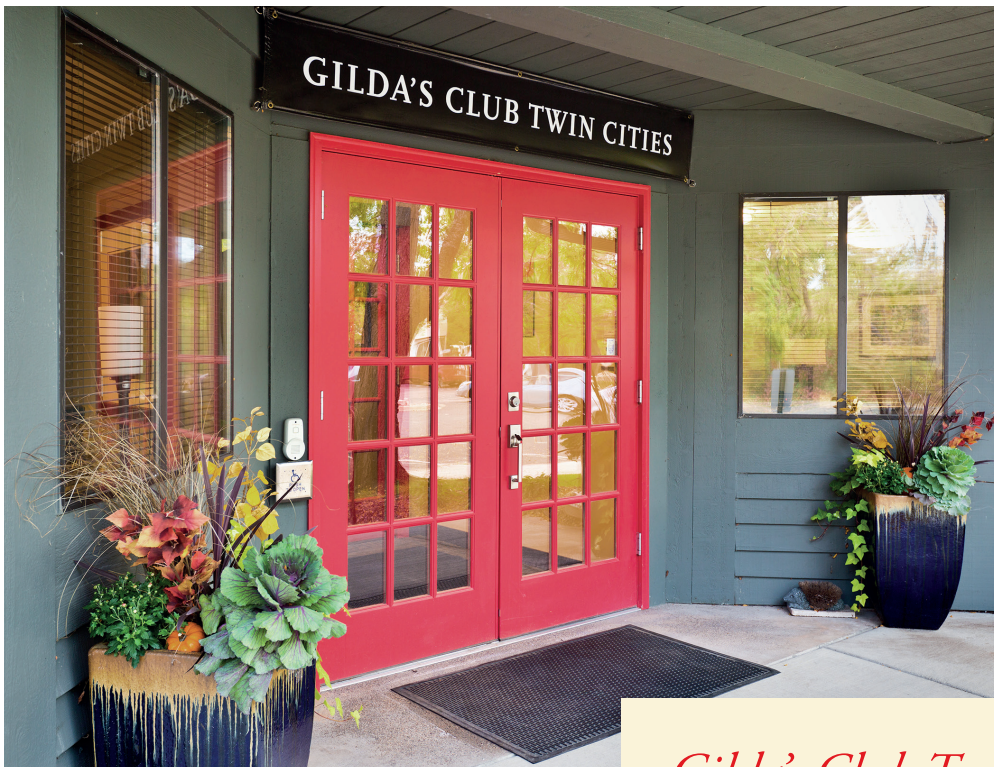




An Affiliate of the
CANCER SUPPORT COMMUNITY
A Global Network of Education and Hope

2016 Annual Report



*Gilda's Club Twin Cities built by
the community, for the community
and sustained by community*

Letter from Dan Narr

Executive Director, Gilda's Club Twin Cities

At Gilda's Club Twin Cities (GCTC), we use the word "community" a lot – so much so, that I sometimes worry it will lose its significance. But then, I'm reminded every day that "community" is far more than a mere word.

Community is our members (people who use GCTC services) greeting each other in the hallways of the clubhouse as they come out of support groups, yoga classes, nutritional classes or one of our art therapy programs.

Community is hearing children laughing in our kid's area, Noogieland, while their family members are attending one of our many activities.

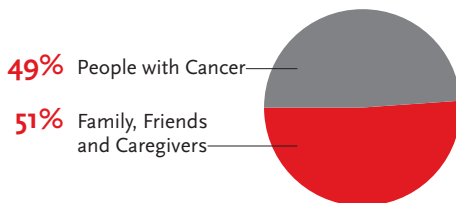
Community is what makes our program unique and superior in the field of cancer support.

But it's not the only thing. It's also the depth of our offerings—a depth of program not found anywhere else in the Twin Cities. We have more than 100 program offerings per month—currently all under one roof at the Gilda's Club facility—our clubhouse. And we're unique in that we support everyone impacted by cancer—not just the person diagnosed. We serve their families, their circles of friends, their workplace colleagues. One cancer diagnosis ripples outward through our entire network of relationships.

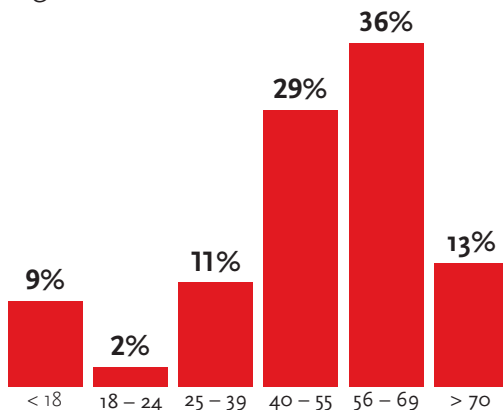


Dan Narr
Executive Director
Gilda's Club Twin Cities

Members Served



Age Distribution



About

Gilda's Club Twin Cities (GCTC) is a nonprofit cancer support community located in Minnetonka, Minnesota. GCTC serves anyone who has been touched by cancer – men, women and children, and their families and friends – at any stage of the cancer experience. GCTC's comprehensive program of support, education, healthy lifestyle, information and referral services and social opportunities is an essential supplement to medical care – all at no cost. Named after comedian Gilda Radner who died of cancer in 1989, the first clubhouse was opened in New York City in 1995 by her family and friends. GCTC is an independent affiliate of the Cancer Support Community.

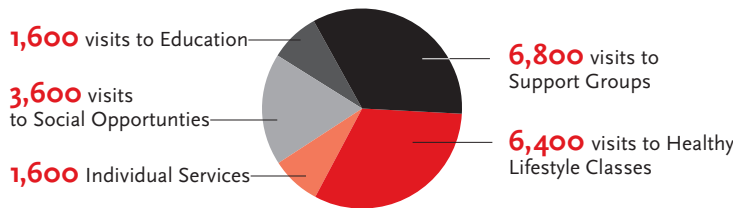
We're here for everyone...free of charge. Why? Because anyone dealing with cancer has enough to deal with without having to worry about paying for their support. This is so important it stands at the foundation of our program delivery. Our members continue to tell us how critically important it is that our program of support is offered for free, as the number one reason for bankruptcy is medical expenses. In fact, twenty-two percent of our members are unemployed, on disability or medical leave.

100+ FREE Program Activities each Month

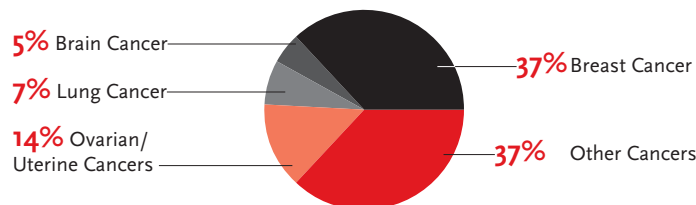


And since opening in 2014, we've had more than 20,000 program visits, serving men, women, young adults and kids impacted by 49 types of cancer. It is a lot. Because the need is great. There is no question that Gilda's Club is filling a critical gap in cancer care.

20,000+ Program Visits



49 Types of Cancers Served



Cancer Circumstances Served

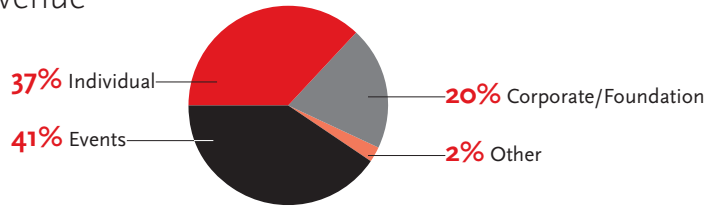
- Living with cancer
- Post-treatment
- Young adult
- Family, friends and caregivers
- Living with loss
- Teens and children



Our medical community partners tell us it's working. And our members tell us it's working. In a recent survey of our members, 95% of respondents said they would refer Gilda's Club to a friend or colleague. But the survey also reminded us that not everyone has been able to take full advantage of our program. 43% of respondents said geography and transportation are ongoing barriers to participation. All of us at Gilda's Club are working to be thoughtful and strategic about how to address barriers to access, and how to optimize delivery to meet the ever-growing demand.

100% Privately Funded

Sources of Revenue



\$888,952 2016 Operating Budget

Gilda's Club was built by the community, for the community and is sustained by the community. We're standing strong in the first two parts of that phrase; now we're working on the third—sustained by the community. It is only through financial vitality that we can TRULY meet the growing demand for our program. For example, even though we have nearly 70 support groups per month, there is still a waiting list. This is unacceptable. Growth is outpacing revenue. I am asking our community to consider reaching deep to help Gilda's Club fulfill its vision to ensure no one faces cancer alone. We're taking cancer on, and we are taking it on TOGETHER. As a community.

Sincerely,

Dan Narr
Executive Director
Gilda's Club Twin Cities



The Need

Four out of five people will be impacted by cancer through a personal diagnosis or that of a family member, and according to the Minnesota Cancer Alliance, the number one gap in care is the lack of psychosocial support. That's the gap Gilda's Club Twin Cities is so well equipped to fill.

The Mission

To ensure all people impacted by cancer are empowered by knowledge, strengthened by action and sustained by community.

The Vision

To ensure no one faces cancer alone.

Strategic Initiatives 2017–2020

Gilda's Club Twin Cities provides a warm and welcoming culture committed to the delivery of a comprehensive psychosocial program of support. As a worldwide leader in the field of cancer support, GCTC is positioned to make a great and lasting contribution. To that end, we are focused on the following three-year strategic initiatives:

1. Optimizing organizational effectiveness and program delivery.

Our focus is to ensure we are using our donor dollars to their full extent, while best meeting the needs of anyone impacted by cancer.

Desired outcome: Guaranteeing our service deliverables continue to be a top priority and ensuring our program is of the highest standards to those we serve.

2. Develop strategic community relationships.

We need to grow and deepen partnerships and collaborations with corporations, medical systems and other community-based organizations.

Desired outcome: Filling the critical gap for superior social and emotional cancer support not found anywhere else in the Twin Cities and providing access where individuals both live and work.

3. Increase awareness and reach of our mission.

Awareness of GCTC has grown exponentially since 2014, but not everyone in need of cancer support knows we exist and we are continually asked about serving diverse communities and the east and south metro areas.

Desired outcome: Remove barriers to accessing psychosocial cancer care and to advance a platform that promotes health and well-being throughout all medical, industrial, civic and the general public sectors in the 12 county metro area.

4. Drive toward financial vitality.

As we are 100% philanthropy funded, financial sustainability has to be at the forefront in order to continue delivering our program to an ever-growing member base.

Desired outcome: Diversify revenue sources to be responsive to the growing need for cancer support projected to increase exponentially by 2020.



Gilda's Club Twin Cities is an affiliate of the Cancer Support Community (CSC), the largest provider of social and emotional cancer support worldwide. CSC is comprised of 40 affiliates and over 100 satellite locations, and offers more than 30 years of collective wisdom and experience, as well as up-to-date research and best practices for serving the psychosocial and emotional needs of people dealing with cancer.



Volunteers Provide Critical Support

Volunteers are crucial to the daily operations of GCTC. With the exception of support groups, facilitated by licensed mental health professionals, our program activities are led by skilled and subject-matter expert volunteers. In addition, general volunteers assist with administration, outreach and fundraising.

In 2016 GCTC joined the national initiative, Service Enterprise (SE), a holistic change management approach helping organizations better leverage volunteers to successfully deliver their missions. By implementing SE best practices, we can better identify infrastructure needs and leverage resources to deliver our comprehensive program of cancer support.



Leveraging Volunteers

325



Volunteers

7,852



Volunteer Hours

\$195,000



Volunteer Value

*Cancer gave me membership in an elite club
I'd rather not belong to. — GILDA RADNER*



For more information www.GildasClubTwinCities.org